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Press Release

For Immediate Release: October 12, 2009

Kalsec®'s Duralox® Oxidation Management Systems Extend the Shelf Life of Omega-3 Oils

Kalamazoo, MI, October 12, 2009 – Duralox® Oxidation Management Systems added to omega-3 oils significantly improve oil stability to extend shelf life. Recent clinical and experimental data have suggested multiple health benefits associated with oils containing high concentrations of omega-3 fatty acids. However, these oils have one major limitation: they are extremely susceptible to oxidation. As a result, shelf life is greatly reduced due to the development of off flavors and odors from free radical formation.

Duralox® Oxidation Management Systems for oils high in omega-3 fatty acids are formulated from Kalsec® patented technologies and provide superior stability performance with a consumer friendly label. Studies show that Dietary Menhaden fish oils fortified with Duralox® Oxidation Management Systems resulted in 4-8 times greater stability over the control, depending on the dosage levels used.

"The increased consumer demand for omega-3 fatty acids has resulted in a greater need to improve the shelf life of these oils over a wide range of applications," said Gary Augustine, Director Product Management, Antioxidants.

Developed for applications that are highly susceptible to oxidation, Duralox® Oxidation Management Systems combine multiple methods of antioxidant protection, countering oxidation on several levels. These systems contain natural herb extracts and vitamins, optimally formulated into a convenient delivery system.

Kalsec® Inc, is a privately held producer and marketer of natural extracts for use in food, beverage, and pharmaceutical applications. Selling and marketing in more than 70 countries worldwide, Kalsec® is dedicated to delivering the best products on time, and backed with unparalleled technical expertise. Founded in 1958, the company is headquartered in Kalamazoo, Michigan, with facilities in Kalamazoo, Michigan, Denver City, Texas and Mildenhall, England. For more information, visit www.kalsec.com.

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