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Press Release

For Immediate Release: May 26, 2009

Herbalox® Seasoning QS Ideal for Injectable Oxidation Control with Superior Cold Brine Solubility

Kalamazoo, MI, May 26, 2009 – Kalsec®, the manufacturer of Herbalox® Seasoning, the leading natural oxidation management solution, offers Herbalox® Seasoning, Quick Soluble. Ideal for processed meat applications, Herbalox® Seasoning, QS combines the oxidative protection of Herbalox® Seasoning with superior solubility. Complete cold brine solubility makes it 100% functional and will stay into solution even when your brine is stored under chilled conditions, making it the natural choice for all injection systems. And, equipment malfunctions, such as clogged injection needles or filters are avoided.

Herbalox® Seasoning Quick Soluble was developed based on the processors' needs for a cold brine soluble product that would eliminate equipment malfunctions, such as clogged injection needles or filters. "This demonstrates our commitment to listen to the needs of our customers so we can deliver convenient functional solutions to the food industry" said Gary Augustine, Director Product Management, Antioxidants.

With a clean label, such as "natural flavoring, herb extract or rosemary extract," Herbalox® Seasoning is consumer friendly. It is suitable for all countries with no legal limits to its use.

Herbalox® Seasoning is a natural rosemary extract that has the ability to extend shelf life in food by controlling oxidation reactions. This delays the onset of flavor deterioration, the development of off flavors, texture changes and color loss. The addition of Herbalox® Seasoning has proven beneficial in fresh, frozen precooked and processed meat and poultry, sausages, ready meals, soups, sauces, beverages, fish, vegetable oils and spice blends.

Kalsec® Inc, is a privately held producer and marketer of natural extracts for use in food, beverage, and pharmaceutical applications. Selling and marketing in more than 70 countries worldwide, Kalsec® is dedicated to delivering the best products on time, and backed with unparalleled technical expertise. Founded in 1958, the company is headquartered in Kalamazoo, Michigan, with facilities in Kalamazoo, Michigan, Denver City, Texas and Mildenhall, England. For more information, visit www.kalsec.com.

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